



100

How old are you?

Pick column A	151
Pick column B	152
Pick column C	153

A B C

Free Pintos & Cheese 141

140

FIG. 1b

100

How old are you?

Under 10	120
11-20	122
21 and older	123

121

122

123

110

A B C

130

141

142

143

140

FIG. 1a

<p>How old are you? — 211</p> <p>130</p> <p>A. 5-10 — 221a</p> <p>B. 11-20 — 221b</p> <p>C. 21-40 — 221c</p> <p>D. 41 and older — 221d</p> <p>Which is most important to you? — 212</p> <p>A. Taste — 222a</p> <p>B. Health — 222b</p> <p>C. Bran — 222c</p> <p>D. Fun — 222d</p> <p>What is more important to you? — 213</p> <p>A. Price — 223a</p> <p>B. Quantity — 223b</p> <p>C. Premiums — 223c</p> <p>D. Recipes — 223d</p> <p>What brand do you usually buy? — 214</p> <p>A. Post® — 224a</p> <p>B. Kellogg's® — 224b</p> <p>C. General Mills® — 224c</p> <p>D. Quaker® — 224d</p>	<p>241</p> <p>240</p> <p>Answer Field</p> <p>200</p>
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FIG. 2a

Question Field

210

How old are you?

A. 5-10
B. 11-20
Row 1 or 4
D. 41 and older

Which is most important to you?

A. Taste
Even Row
C. Bran
D. Fun

What is more important to you?

Black
B. Quantity
C. Premiums
D. Recipes

What brand do you usually buy?

Diamond
B. Kellogg's®
C. General Mills®
D. Quaker®

200

Answer Field

50% off Post® Grape Nuts®			

240

FIG. 2b

<p>What is the capital of the United States? ~ 311</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">A. New York</td> <td style="width: 50%;">~ 321a</td> </tr> <tr> <td>B. San Francisco</td> <td>~ 321b</td> </tr> <tr> <td>C. Washington D.C.</td> <td>~ 321c</td> </tr> <tr> <td>D. Chicago</td> <td>~ 321d</td> </tr> </table> <p>Who is buried in Grant's tomb? ~ 312</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">A. Lincoln</td> <td style="width: 50%;">~ 322a</td> </tr> <tr> <td>B. Washington</td> <td>~ 322b</td> </tr> <tr> <td>C. Jefferson</td> <td>~ 322c</td> </tr> <tr> <td>D. Grant</td> <td>~ 322d</td> </tr> </table> <p>What is the capital of the United states? ~ 313</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">A. New York</td> <td style="width: 50%;">~ 323a</td> </tr> <tr> <td>B. San Francisco</td> <td>~ 323b</td> </tr> <tr> <td>C. Washington D.C.</td> <td>~ 323c</td> </tr> <tr> <td>D. Chicago</td> <td>~ 323d</td> </tr> </table> <p>Who is buried in Grant's tomb? ~ 314</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">A. Lincoln</td> <td style="width: 50%;">~ 324a</td> </tr> <tr> <td>B. Washington</td> <td>~ 324b</td> </tr> <tr> <td>C. Jefferson</td> <td>~ 324c</td> </tr> <tr> <td>D. Grant</td> <td>~ 324d</td> </tr> </table>	A. New York	~ 321a	B. San Francisco	~ 321b	C. Washington D.C.	~ 321c	D. Chicago	~ 321d	A. Lincoln	~ 322a	B. Washington	~ 322b	C. Jefferson	~ 322c	D. Grant	~ 322d	A. New York	~ 323a	B. San Francisco	~ 323b	C. Washington D.C.	~ 323c	D. Chicago	~ 323d	A. Lincoln	~ 324a	B. Washington	~ 324b	C. Jefferson	~ 324c	D. Grant	~ 324d	<p>Score Field</p> <p style="text-align: center;">340</p> <p style="text-align: center;">300</p>
A. New York	~ 321a																																
B. San Francisco	~ 321b																																
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C. Jefferson	~ 324c																																
D. Grant	~ 324d																																

**FIG. 3a**

<p>What is the capital of the United States? ~ 311</p> <p>A. New York</p> <p>B. San Francisco</p> <p>Row 3 or 4</p> <p>D. Chicago</p>		<p>310</p>	<p>Who is buried in Grant's tomb? ~ 312</p> <p>A. Lincoln</p> <p>B. Washington</p> <p>C. Jefferson</p> <p>Even row</p>		<p>341da</p> <p>50/100</p>	<p>What is the capital of the United states? ~ 313</p> <p>A. New York</p> <p>B. Washington D.C.</p> <p>Column 1 or 2</p> <p>D. Chicago</p>		<p>340</p>	<p>Who is buried in Grant's tomb? ~ 314</p> <p>A. Lincoln</p> <p>Odd column</p> <p>C. Jefferson</p> <p>D. Grant</p>		<p>300</p>

Score Field

Question Field

FIG. 3b

**FIG. 3C**

### Question Field

<p>What is the capital of the United States?</p> <p>Row 1 or 2</p> <p>Row 1 or 2</p> <p>Row 3 or 4</p> <p>Row 1 or 2</p> <p>Who is buried in Grant's tomb?</p> <p>Odd row</p> <p>Odd row</p> <p>Odd row</p> <p>Even row</p> <p>What is the capital of the United states?</p> <p>Column 1 or 2</p> <p>Column 3 or 4</p> <p>Column 1 or 2</p> <p>Column 1 or 2</p> <p>Who is buried in Grant's tomb?</p> <p>Odd column</p> <p>Odd column</p> <p>Odd column</p> <p>Even column</p>	<p><u>310</u></p> <table border="1"> <tr> <td>0</td> <td>25</td> <td>25</td> <td>50</td> </tr> <tr> <td>25</td> <td>50</td> <td>50</td> <td>75</td> </tr> <tr> <td>25</td> <td>50</td> <td>50</td> <td>75</td> </tr> <tr> <td>50</td> <td>75</td> <td>75</td> <td>100</td> </tr> </table> <p>341</p>	0	25	25	50	25	50	50	75	25	50	50	75	50	75	75	100	<p>Score Field</p> <p><u>300</u></p> <p>340</p>
0	25	25	50															
25	50	50	75															
25	50	50	75															
50	75	75	100															

FIG. 3d

Question Field

410	Who is buried in Grant's tomb? A. Lincoln B. Washington C. Jefferson D. Grant	451	1 A. New York B. San Francisco C. Washington, D.C. D. Chicago	452	2 A. London B. Paris C. Brussels D. Montreal	450					
460	3	4	5	6	A. B. C. D.	7	8	9	10	11	A. B. C. D.

400

FIG. 4a



410

411

Who is buried in Grant's tomb?

A. Lincoln  
 B. Washington  
 C. Jefferson  
 D. Grant

What is the capital of the United States?

Choose 3  
 B. San Francisco  
 Choose 4  
 D. Chicago

What is the capital of France?

Choose 5  
 Choose 6  
 C. Brussels  
 D. Montreal

450

3

Choose 7 (wrong)

B.

Choose 4 (right)

D.

4

Choose 8 (wrong)

B.

Choose 5 (right)

D.

5

A.

Choose 6 (right)

C.

Choose 9 (wrong)

6

Choose 11 (right)

B.

Choose 10 (wrong)

D.

460

7

A.

(Right) 10

C.

(Wrong) 0

8

(Wrong) 20

B.

(Right) 30

D.

9

A.

(Wrong) 50

C.

(Right) 60

10

(Right) 80

(Wrong) 70

C.

D.

11

(Right) 100

(Wrong) 90

C.

D.

470

Score

400

FIG. 4b

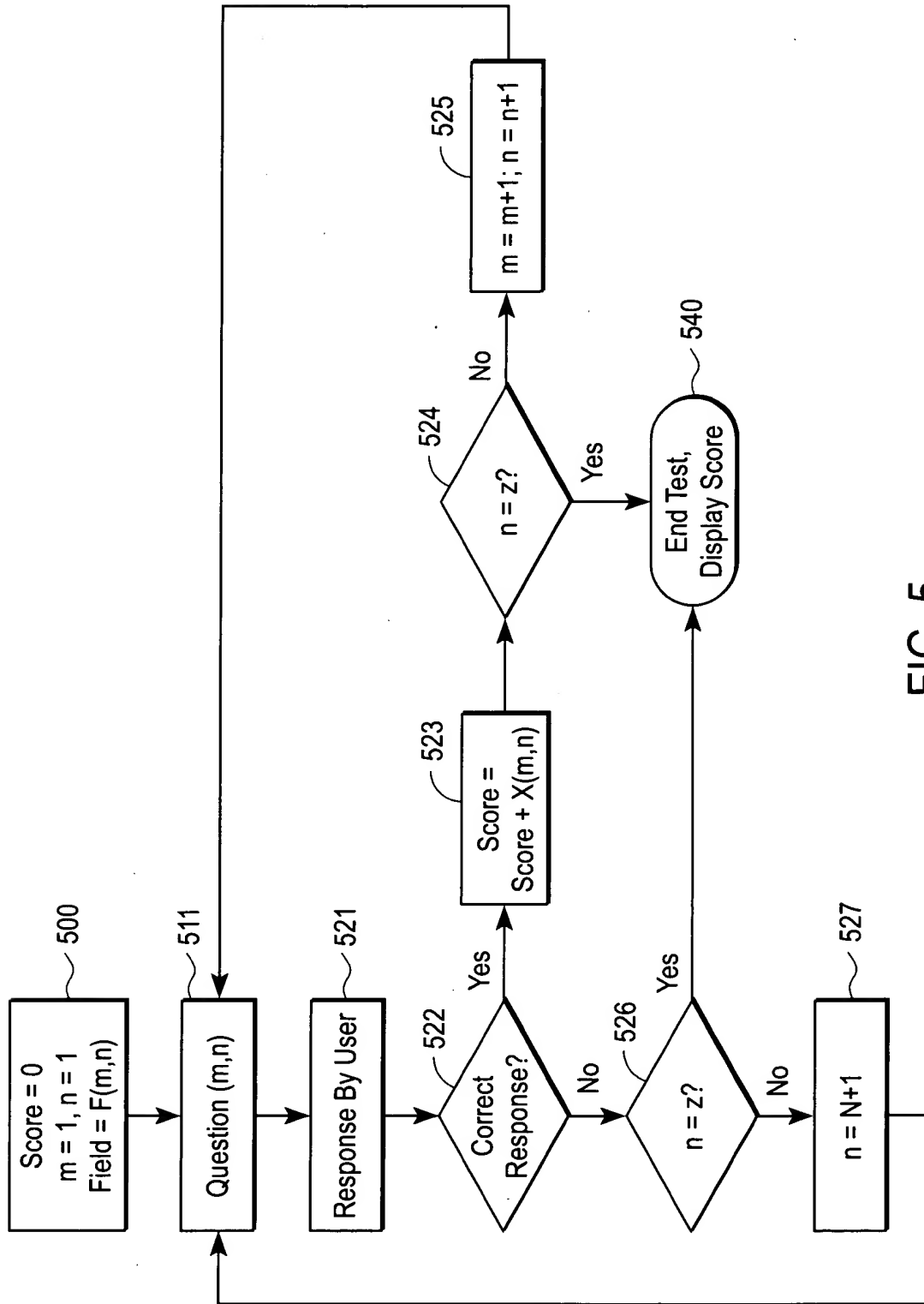


FIG. 5

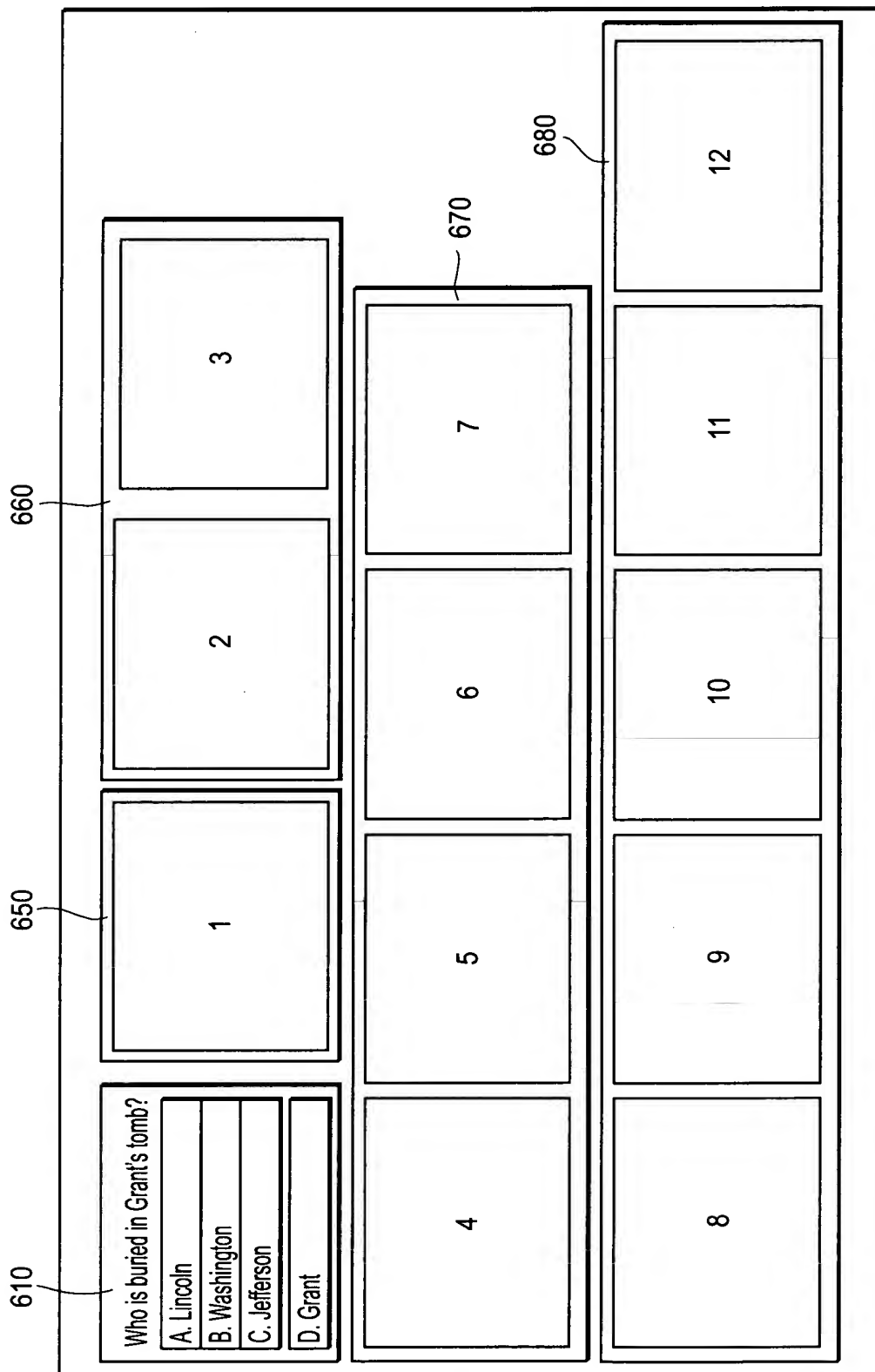


FIG. 6

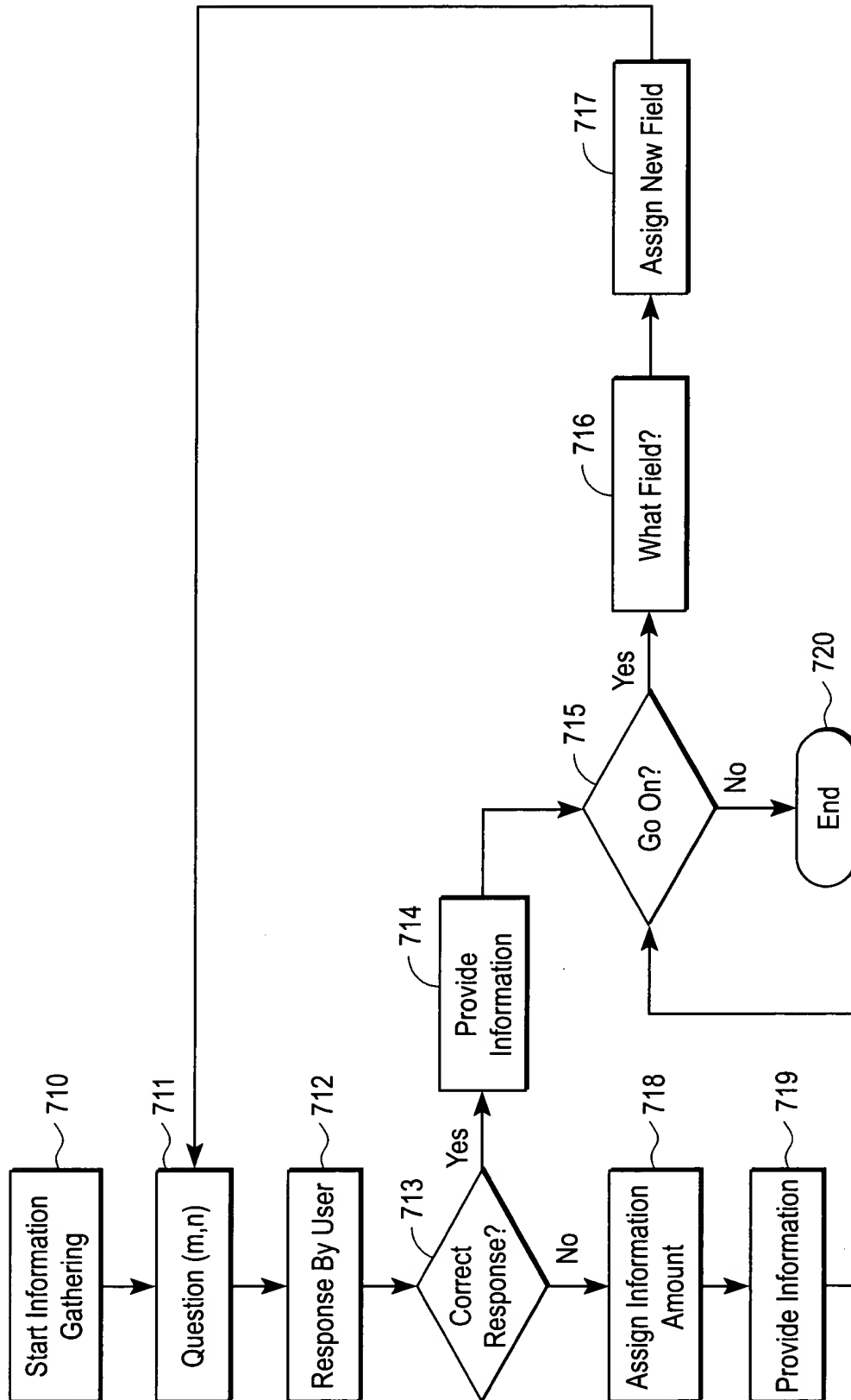


FIG. 7

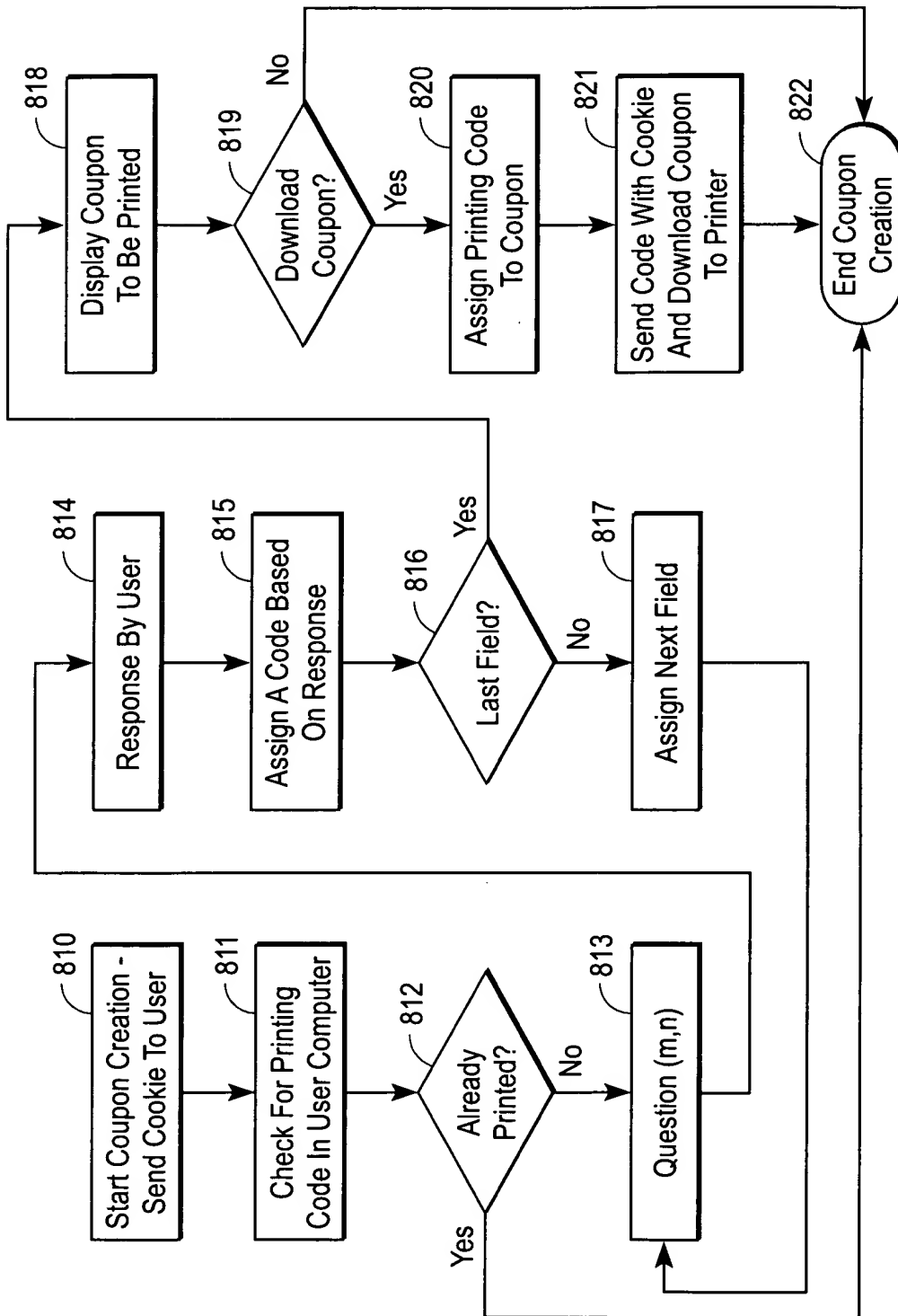


FIG. 8